

“The use of Futrix Health is just exploding at the Plan. Futrix Health for easy desktop analytics and proactive analysis has generated requests for more and more deployment to additional departments. The use of Cohort Analysis Groups with Benchmarking and the Dynamic Grouping capabilities with ease of deployment have made Futrix the self-service BI tool of choice.”

Director of Informatics, Blue Plan

Blue Cross Blue Shield provides millions of people with the security of quality health insurance. The Blues Plans have a history of helping families and companies with their healthcare costs and delivery. Futrix Health is the self-service business intelligence tool of choice in many of the largest Blues Plans in the United States.

Blue Cross Blue Shield Plans uses Futrix Health for several unique business purposes. The Actuarial Divisions have built a comprehensive Trend Reporting Systems with Futrix. Trend Reporting Systems allow the underwriters to determine trends by specific product line and understand the cost drivers of the entire book of business. The Actuaries in-turn uses the product specific trend information to forecast future business and demographically set rates. Additionally, the Futrix Trend Reporting System has a dashboard component which executive management can monitor and provides the ability to drill through to underlying clinical and cost drivers. Some Blue Cross Blue Shield Plans have created provider analysis in the form of

profiles for Patient Center Medical Home and uses Futrix Health to model provider network performance as well as contracting scenarios. Blues Plans are extensively leveraging Futrix Health for internal and external employer reporting and consultation. A major hospital system uses Futrix to monitor subscriber’s financial and clinical trends and drivers for cost containment solutions. Blue Cross Blue Shield have developed dashboards using Cohort Analysis Groups to measure the Medicare Advantage Program metrics to measure and make proactive operational changes in order to increase government reimbursement.

Futrix Health is a key component of the philosophy ‘You can’t manage what you can’t measure.’ Futrix Health allows all users to make informed decisions proactively to effectively manage operations and healthcare costs.